



American Society for Matrix Biology

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Biennial Meeting of the American Society for Matrix Biology

October 24-27, 2010

Francis Marion Hotel, Charleston, South Carolina

Sponsorship Opportunities

The American Society for Matrix Biology (ASMB) was founded in 2000 to promote and develop studies in the field of extracellular matrix (ECM) biology and to publicize research and to facilitate interactions among scientists and trainees with the overall goal of furthering the application and translation of knowledge to impact human health. This field encompasses the structure and function of ECM components, the interactions of these components with cells, the consequences of these interactions for signaling and gene expression, the orderly progression of these processes during embryonic and post-natal development, and the disruption of these processes in hereditary and acquired diseases. Hence, ECM biology and the ASMB meeting are directly relevant to many clinical issues such as cancer, tissue engineering, stem cell biology, wound healing/fibrosis, inflammation, and diseases of multiple organ systems.

The purpose of the ASMB 2010 meeting is to:

- Focus on cutting edge science in extracellular matrix research and the translation of these findings to new therapies and concepts
- Introduce new technologies for advancing the field of matrix biology
- Maximize the exposure to new ideas and foster the development of young scientists

Attendance

The ASMB 2010 Meeting represents a unique opportunity for scientists and medical professionals involved in research, clinical and applied disciplines related to matrix biology to meet, discuss, learn and network. With its non-profit focus on investigation and education and its excellent program record, attendance is again expected to exceed 400 participants including both ASMB members and non-members. New for this year is the joint participation with guest societies, including the Society for Glycobiology and the Tissue Engineering and Regenerative Medicine International Society.

Organizing Committee

William Parks (chair), *University of Washington*

Joanne Murphy-Ullrich, *UAB*

Jeffrey Davidson, *Vanderbilt University*

Roy Zent, *Vanderbilt University*

Jen Holland, *FASEB*

Program Committee

Jean Schwarzbauer (chair), *Princeton University*

Suneel Apte, *Cleveland Clinic Foundation*

David Birk, *University of South Florida*

Amy Bradshaw, *Medical Univ. of South Carolina*

Adam Engler, *University of California – San Diego*

Jeff Miner, *Washington University in St. Louis*

Pyong Park, *Children's Hospital at Harvard University*

Lynn Sakai, *Shriners Hospital for Children, Portland*

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Sponsorship Options

The ASMB 2010 Meeting is a highly visible way to promote your company to the attendees in demonstrating your support for the medical and research community. Exhibiting at the meeting will provide a unique opportunity to showcase your company to this diverse group. Exhibits will be located in high traffic areas creating a corridor for the exchange of science and technology.

Platinum Level

\$10,000

- Exhibit space
- Four conference registrations
- Listed as Platinum Level Sponsor in the conference program and on the conference website
- Banner with your company's name and logo prominently displayed
- Master slide with your company's name and logo displayed prior to sessions
- Direct link to your company's website on the conference web page
- Your choice of Poster Session Lunch Named Sponsorship (limited availability)
- Your choice of a Company Sponsored Plenary Session (limited availability)
- Full page ad in the Program Book (as submitted by print deadline)
- Mailing list of all conference registrants

Gold Level

\$5,000

- Exhibit space
- Three conference registrations
- Listed as Gold Level Sponsor in the conference program and on the conference website
- Banner with your company's name and logo prominently displayed
- Master slide with your company's name and logo displayed prior to sessions
- Direct link to your company's website on the conference web page
- Your choice of a Company Sponsored Concurrent Session, Coffee Break OR Breakfast (limited availability)
- Half page ad in the Program Book (as submitted by print deadline)
- Mailing list of all conference registrants

Silver Level

\$2,500

- Exhibit space
- Two conference registrations
- Listed as Silver Level Sponsor in the conference program and on the conference website
- Banner with your company's name and logo prominently displayed
- Master slide with your company's name and logo displayed prior to sessions
- Listed as Silver Level Sponsor in the conference program and on the conference website
- Mailing list of all conference registrants

Bronze Level

\$1,000

- Includes exhibit space and one complimentary conference registration

Additional Sponsorship Opportunities

If you are interested in further expanding your presence, ask about other opportunities such as Opening Reception, Banquet, and Meet the Speaker Breakfast Sponsorship and additional advertising space in the Program Book. We want to work with you in making the 2010 Meeting a mutually rewarding experience for the society, our attendees and our partnering sponsors.



Preliminary Schedule of Events

(See www.asmb.net for current Program Schedule, * Indicates Sponsorship Opportunities)

Sunday, October 24, 2010

12:00 – 3:00 pm: Exhibit Set-up

1:00 – 5:30 pm: **Satellite Symposia: TERMIS (Tissue Engineering & Regenerative Medicine International Society) & SFG (Society for Glycobiology)**

3:00 – 7:00 pm: Exhibits Open

3:00 – 3:30 pm: **Coffee Break***

6:00 – 7:00 pm – **Opening Reception***

7:00 – 8:00 pm – **President's Welcome and Keynote Lecture**

Monday, October 25, 2010

7:30 – 8:30 am: **Breakfast***

7:30 am – 5:30 pm: Exhibits Open

8:30 – 10:00 am: **Plenary I: ECM-Cell Interactions & Signaling ***

10:00 – 10:30 am: **Coffee Break***

10:30 – 12:00 pm: **Plenary II: ECM in Development ***

12:00 – 12:30 pm: **Scientist Solutions Forum Demonstration & ASMB Business Meeting**

12:30 – 2:30 pm: **Poster Session I Lunch**

2:30 – 4:00 pm: **Concurrents: Basement Membranes*; Wound Repair, Regeneration, & Fibrosis*; TBA***

4:00 – 4:30 pm: **Coffee Break**

4:30 – 6:00 pm: **Concurrents: Receptors*; Proteases & Inhibitors*; ECM Proteins and the Musculoskeletal System ***

Tuesday, October 26, 2010

7:30 – 8:30 am: **Breakfast***

7:30 – 8:30 am: **Meet the Speaker Breakfast – RSVP Event***

7:30 am – 5:30 pm: Exhibits Open

8:30 – 10:00 am: **Plenary III: ECM Disease Mechanisms***

10:00 – 10:30 am: **Coffee Break***

10:30 – 12:00 pm: **Plenary IV: ISMB (International Society for Matrix Biology) Guest Society Symposium**

12:00 – 2:00 pm: **Poster Session II Lunch***

2:00 – 3:30 pm: **Concurrents: Synthesis & Assembly*; Neural Development & Disease*; Growth Factor Regulation***

3:30 – 4:00 pm: **Coffee Break***

4:00 – 5:30 pm: **Concurrents: Angiogenesis*; Engineered ECMs*; Acquired, Acute, & Chronic Diseases***

7:30 – 10:00 pm: **Conference Banquet***

Wednesday, October 27, 2010

7:30 – 8:30 am: **Breakfast***

7:30 am – 12:00 pm: Exhibits Open

8:30 – 10:00 am: **Concurrents: Invasion & Migration*; Proteoglycans & Glycobiology*; Development & Morphogenesis***

10:00 – 10:30 am: **Coffee Break***

10:30 am – 12:00 pm: **Concurrents: Genetic Diseases*; Matricellular Proteins*; Microenvironment in Stem Cell Biology & Cancer***

12:00 – 3:00 pm: Exhibit Breakdown



Rules and Regulations

Exhibit Space

Space is limited and will be assigned on a first-come, first-served basis. ASMB will provide a 6ft table top exhibit, space for rear 10ft pop-up display, 2 chairs, and trash can. If you require electrical service or internet, order forms from on-site providers will be sent with the full exhibitor packet prior to the conference.

Payment

Full payment is required at time of application. Payment by credit card or check (made to ASMB) is accepted. Due to the nature of the event, no refunds can be offered.

Labor

There will be no labor to assist you with the installation or dismantling of your exhibit.

Storage

The Francis Marion Hotel has limited storage. Please review the full exhibitor packet for carrier and shipping/storage information.

Security

Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. ASMB and the Francis Marion will not be responsible for lost or stolen items.

Liability/Indemnity

Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save Francis Marion Hotel, Charleston, SC, American Society for Matrix Biology and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Francis Marion Hotel and American Society for Matrix Biology do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement

All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

Hotel Accommodations

The Francis Marion Hotel is the conference hotel headquarters. Individuals are responsible for making their own reservations. Mention Group Code "ASMB". Group rate is \$154 per night. Reservation deadline: September 24th, 2010. After this date, rooms are on a space available basis and the ASMB room rate is not guaranteed.

Correspondence

Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to: **Jennifer Holland**, *Executive Director*. (off) 301-634-7814, (fax) 301-634-7455, Email: jholland@faseb.org